

9th SOUTH ROUNDABOUT MURAL

CALL FOR UTAH ARTISTS: Request for Proposals

APPLICATION DEADLINE: Friday, June 18, 2021 at 5:00 pm MDT

PROJECT BUDGET: \$7,500

PROJECT BACKGROUND

The 9-Line Corridor is a major transportation passageway that runs east/west across the Salt Lake Valley, connecting residential neighborhoods, commercial centers, and recreation sites. The corridor has recently undergone several renovations to foster accessible multi-modal travel and the City completed construction of a roundabout in the 9th South & 9th East area of the corridor, at the intersection of Harvey Milk Boulevard (900 South), 1100 East, and Gilmer Drive. The Salt Lake City Public Art Program has commissioned [*Out of the Blue*](#), a sculptural artwork by acclaimed Utah artist Stephen Kesler, which will have a primed fiberglass surface and is expected to be installed in the roundabout in early autumn 2021.

The sculptural artwork provides a surface for a temporary mural installation, with an intended minimum lifespan of 3 years, to complement the sculptural artwork and the 9th & 9th neighborhood.

The 9th and 9th neighborhood is home to both new and iconic businesses, restaurants, schools, private residences, and a wide array of visitors. The 9th South Roundabout public art commission responds to this character and the sense of transformation in the area by blending a permanent sculptural work with a rotating program of murals. While the sculptural element as a whole is meant as a visual centerpiece for the 9th and 9th area, the inclusion of paintable surfaces in the artwork provides an ongoing opportunity for murals to transform and re-interpret the artwork well into the future. By incorporating murals onto the sculpture that will be installed on the roundabout, we hope the artwork will continually respond to and reflect the community that lives in and frequents the 9th and 9th neighborhood.

This particular Call for Artists is exclusively commissioning the temporary mural element described above. The sculptural component of this project has been [commissioned](#) through a community-engaged public art process in 2020.



A rendering of *Out of the Blue* by artist Stephen Kesler

ELIGIBILITY

This Request for Proposals (RFP) is open to all professional artists and/or artist-led teams residing in Utah regardless of race, gender, sexual orientation, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical disability. To be considered, artists must have demonstrated experience accomplishing work of similar scope and scale and using appropriate materials for Utah's variable climate. Artists with a connection to the 9th and 9th neighborhood of Salt Lake City are encouraged to apply.

PROJECT BUDGET

The total commission of \$7,500 is inclusive of artist's fees and related expenses for design, supplies, fabrication, insurance, transportation, travel, permits, and installation. Any fees incurred for design/artwork related engineering, electrical, infrastructure modifications and assistance from contractors shall be the responsibility of the artist or artist led team.

ANTI-GRAFFITI PROTECTIVE COATING: Upon the completion of the mural, the selected artist must apply anti-graffiti protective coating over the entire surface. The selected artist will be responsible for application of the anti-graffiti protective coating, but the cost of materials will be separately covered by the City and is **NOT** part of the project budget. The mural will remain installed for a minimum of 3 years.

ARTWORK GOALS

The Salt Lake Art Design Board seeks an artist or artist-led team to create a mural that meets as many as possible or all of the artwork goals below:

- Serves as a welcoming entrance to the 9th South Corridor;
- Is site-specific and engages with the dynamism of the 9th and 9th neighborhood;
- Is engaging from all angles as the roundabout provides an opportunity for viewers to view the object from 360 degrees;
- Is of the highest quality—creatively and technically and exemplifies strong, imaginative design
- Considers and incorporates sustainable materials;
- Considers the residential and commercial nature of the neighborhood location;
- Resists general wear and vandalism, offers easy, minimal and low-cost maintenance;
- Meets all public safety and maintenance standards and complies with the Americans for Disabilities Act (ADA), Salt Lake City requirements, and all other applicable laws, codes, and regulations, including guidance from the Salt Lake City Transportation and Engineering Departments regarding pedestrian, cyclist, and vehicle visibility and safety.

PROJECT SCHEDULE

Request for Proposals Opens – Monday, May 14, 2021

Applicant Information Session – Wednesday, May 26, 2021 at 12pm online via Zoom

Application Deadline –Friday, June 18, 2021at 5:00 PM MST

Application Review – July 1, 2021

Notification of Artist Selection and Commissioned Artist Contracting – July 2021

Installation of Artwork Complete – September/October 2021, in coordination with the installation of *Out of the Blue*.

The optional applicant info session can be accessed at this link: <https://zoom.us/j/92413740547>

DESIGN CRITERIA

Designs must conform to the following criteria:

- Designs avoid metallic and reflective materials that may cause glare for people walking, bicycling, or driving, or that reflect sunlight directly into windows of nearby buildings;
- Designs avoid colors and shapes common to standard street signs or pavement markings (see the Federal Highway Administration's Manual on Uniform Traffic Control Devices (2009)), in an effort to eliminate any confusion about what is controlling traffic;
- Designs do not distract transportation users, especially those driving motor vehicles;
- Designs are 2 dimensional, entail no 3 dimensional attachments and do not perforate the surface of the sculpture;
- Designs are image-based and do not include text, logos, copyrighted or trademarked images, or function as signage or advertising in any way;
- Designs propose to use materials suitable for installation on a fiberglass surface primed with a water-based automotive primer. The primer can be white or a different color at the muralist's request. Both acrylic and latex paints will be considered for the mural. The finished artwork must be entirely covered in an anti-graffiti protective coating which will be provided by the City but must be installed by the artist;
- Designs avoid obscuring the form or content of the sculptural artwork;
- Proposed murals do not have to cover the entire sculpture but should creatively engage with a majority of the sculpture's surface. The surface square footage of the sculpture is 1300 +/- 20 sq. ft.;
- Artists are asked to strongly consider the residential and commercial nature of the neighborhood. Design should be appropriate for the community setting, engage a broad audience of all ages, and avoid artwork that is excessively busy. Both abstract (non-objective) and representational works will be considered.

SELECTION CRITERIA

The selection of an artist or artist-led team, and an alternate, for this project will be based on having met some or all of the following criteria:

- Artist's professional experience represents a developed and successful body of public art projects of a similar scope and scale as demonstrated by visual documentation;
- Ability to meet deadlines, budget, and perform work in a timely, professional manner;
- Willingness of the artist to consult and work collaboratively with the Salt Lake Art Design Board, community stakeholders, the artist who is creating the sculptural artwork which will host the mural, and City partners to successfully integrate the work into the site;
- Ability to understand sense of place and design in a context-sensitive manner as demonstrated by visual documentation;
- Artist demonstrates high investment in the project or demonstrates a relationship/connection to the content/community involved in the work;
- Artist has created works of lasting nature that do not require excessive maintenance or repair costs and meet public safety requirements (including transportation safety requirements), Salt Lake City requirements, and Americans for Disabilities Act (ADA) standards.

SELECTION PROCESS AND ARTIST AGREEMENT

The Salt Lake Art Design Board, in consultation with project stakeholders, will review all properly submitted applications and will recommend an artist or artist-led team, and one alternate, for the commission to the Mayor for final approval. The selected artist or artist-led team will enter into an Artist Commissioned Work Agreement with the City. The alternate will enter into an Artist Commissioned Work Agreement only in the case that the City and the selected artist are unable, for any reason and in City's sole discretion, to enter into the commission agreement. Artist-led teams may not substitute team members after submission without obtaining the prior written consent of the City. The selected artist/team must carry general liability insurance, auto insurance, and must either provide proof of Workers' Compensation Coverage or apply for a Workers' Compensation Coverage Waiver, as specified in the Artist Commissioned Work Agreement. View a sample [Artist Commissioned Work Agreement here](#). Contract details may vary slightly based on project specifics.

The selected artist or artist-led team must be present for installation and is required to remain on site the duration of the installation, which will be coordinated by the Public Art Program Manager. The selected artist will be expected to install the artwork within a pre-agreed, limited timeframe established between the artist(s) and the City in order to minimize road closures and implement safety and measures for the artist(s). If necessary, the City will facilitate any necessary traffic closures for the installation of the mural. The artist or artist-led team will be responsible for all expenses incurred to commission the artwork, including for travel for the installation of the artwork and should budget accordingly from the awarded commission.

SUBMISSION REQUIREMENTS

Artists may apply individually or as a team. Submissions that arrive on or before **5:00 pm MST on June 18, 2021** and meet all the application requirements will be reviewed. To be considered for this project, applicants must submit all of the required materials via the Submittable website (<https://slcartscouncil.submittable.com/submit/194318/9th-south-roundabout-mural/>). There is no application fee. No other method of submission will be accepted. Any materials not specifically requested as part of this application or exceeding the maximum page length or format requirements will not be considered or reviewed by the selection committee. Late or incomplete applications, and those not submitted within the following parameters, as determined by the Salt Lake City Public Art Manager, will not be considered. We will not make notifications of disqualifications where guidelines are not followed. The applicant's name must appear on all submitted materials.

LETTER OF INTEREST: (first name_last name_letter of interest.pdf) One page (300 - 500 words) describing the applicant's proposal, identifying the applicant's interest in and qualifications for this project, and identifying any connection to the 9th and 9th neighborhood. Letter must include address, email, and phone number of artist(s).

PROPOSAL (first name_last name.proposal.pdf) Artists must submit a color, visual rendering of their proposed design. Designs must conform to all design criteria outlined in this document. Artists may submit one design. Designs must be .pdf files that include the artist's name and show the proposal from a minimum of 2 angles. Although the final artwork may change slightly to fit the design criteria and fabrication needs, the initial submission should reflect the artist's final concept. Artists are invited, but not required, to utilize these renderings of the sculptural artwork to present their design.

- http://saltlakepublicart.org/wp-content/uploads/2021/05/IMG_0247.png

- http://saltlakepublicart.org/wp-content/uploads/2021/05/IMG_0248.png
- http://saltlakepublicart.org/wp-content/uploads/2021/05/IMG_0250.png
- http://saltlakepublicart.org/wp-content/uploads/2021/05/IMG_0253.png
- http://saltlakepublicart.org/wp-content/uploads/2021/05/IMG_0255.png
- http://saltlakepublicart.org/wp-content/uploads/2021/05/IMG_0256.png

Optional Supplemental Application Materials

If desired, applicants may submit optional additional application materials listed below. These materials will be reviewed by the Art Design Board but are not required; submissions that do not include these will also be considered.

IMAGES (first name_last name.image 1.jpeg): A maximum of five jpeg images of the artist's prior artwork (five images per application, not per team member). Please do not submit collages containing multiple images or text. Artists that choose to submit images *must* fill out the metadata fields on Submittable detailing the title, year, medium, dimensions, and a brief description of the artwork.

RÉSUMÉ (first name_last name.resume.pdf): Maximum of two pages per person. Include artist training, professional experience, and design experience. Résumé must also include address, email, and phone number.

Apply here: <http://saltlakepublicart.org/9th-south-roundabout-mural-request-for-proposals/>

QUESTIONS

All questions regarding this RFP may only be directed to Salt Lake City Public Art Program staff at the email address listed below. All questions and responses will be posted at saltlakepublicart.org/for-artists/calls-for-artists/ for applicants and potential applicants to review. Applicants may be disqualified if any unsolicited contact related to this RFP is made with a member of the Art Design Board or project stakeholders other than the Public Art Program staff during the selection process. All communication will occur electronically via email. No phone calls please. Please review the website below prior to emailing any questions as the website will be updated on a regular basis with any questions and answers. Questions will be answered in the order in which they are received. Questions received after Friday, June 11, 2021 may go unanswered, so it is suggested all interested artists begin the submission process as soon as possible. For technical assistance with Submittable, please visit <https://submittable.help/en/>; for adaptive assistance, please contact the Public Art Program.

Contact: publicartprogram@slcgov.com

Website: <http://saltlakepublicart.org/for-artists/calls-for-artists/>

SALT LAKE CITY PUBLIC ART PROGRAM

The Public Art Program, which commissions artists' work for City-owned buildings and public spaces, was established by ordinance in 1984. The Salt Lake Art Design Board is an advisory group of citizens representing different City Council districts, appointed by the Mayor and confirmed by the City Council, to oversee Salt Lake City's public art program. The Design Board members are selected for their related arts expertise and willingness to serve the community. The Design Board recommends artists to the Mayor for public art commissions in Salt Lake City.

The current Design Board members include Justin Johnson, Nancy Rivera, Larissa Trout, Aurelio Velazquez, and Joe Jacoby. The Design Board will consult with representatives from the Salt Lake City Departments of Engineering and Transportation and the East Liberty Park Community Council to help inform their artist/team selection for this project.

RESOURCES

For more information on the project please review this supplemental information on the sculptural component of the project: [project introduction](#), [additional information](#), and [project update](#).

SALT LAKE CITY CORPORATION ADDITIONAL POLICIES

The City may accept *Request for Proposals (RFP)* submittals; proceed with further selection processes; reject any and all submissions; or waive any irregularity, informality, or technicality in submittals received as deemed to be in the public interest. The Artist Selection Committee will determine, in its sole discretion, based on the submitted information the most qualified Applicant to meet the stated duties as evaluated under the criteria set forth herein. The determination of the most advantageous proposal shall be final and conclusive.

The issuance of the *RFP* and the receipt and evaluation of the submittals does not obligate the City to select an applicant submission or enter into any agreement. The City will not pay costs incurred in responding to the *RFP* unless specified in the *RFP*. The City may cancel this process at any time prior to the execution of any agreement without liability.

The City reserves the right to revise the evaluation process. Such revision will be announced in writing to all *RFP* respondents or short-listed teams, depending on the timing of the change. The City also reserves the right to reject any and all *RFP* responses at any time, or to terminate any negotiations implied in this *RFP* or initiated subsequent to it. If the Artist Selection Committee receives a submittal it deems incomplete or ambiguous, it reserves the right to request additional information or to reject the submittal.

The Salt Lake Art Design Board and Salt Lake City Corporation reserve the right to reject any or all applications, to reissue the *Request for Proposals (RFP)*, or to terminate the selection process or project at any time without prior notice. No applicant shall have the right to make a claim against the Salt Lake City Corporation in the event the *RFP* is canceled, or if the City decides not to proceed with the selection or commissioning process with the selected artist or the alternate artist. No protests will be reviewed. All submissions are subject to [City Code 2.44](#), governing conflicts of interest.

The City reserves the right to, at any time and for any reason, discontinue negotiations with any initially selected Applicant, and to pursue negotiations with an alternative team. Applicants or their agents are instructed not to contact Arts Design Board members, City officials or City employees or attempt to externally manipulate or influence the procurement process in any way, other than through the instructions contained herein, from the date of release of this *RFP* to the date of execution of any agreement resulting from this solicitation. City, in its sole discretion, may disqualify applicants who violate this paragraph.