# I WHO NOTE DISTRICT







# a guided WALKING TOUR

- GALLERY EXHIBIT
  by Various Artists
  @ Mestizo Coffee, 631 W. North Temple
- 2. COLORFUL CONNECTION by Traci O'Very Covey @ I-15 Underpass, north side

- 3. Sobogal@ 700 W. North Temple
- JUXTAPOZ by Chuck Landvatter, Trent Call, Dave Doman, David Habben, & Mike Murdock @ Boost Mobile, 780 W. North Temple
- XOCHITONAL by Stephen Kesler @ Red Iguana 2, 866 W. South Temple

## ABOUT THE ARTWORK

#### MESTIZO INSTITUTE OF CULTURE AND ARTS (MICA) GALLERY EXHIBIT @ MESTIZO COFFEE, 631 W. NORTH TEMPLE

Not only does Mestizo Coffeehouse offer coffee, specialty drinks, and snacks, it also hosts the Mestizo Institute of Culture and Arts (MICA) gallery. MICA provides a space for artists to show their work and facilitates non-profit arts and cultural mentorship programs, including their Mestizo Arts and Activism program for high school youth in collaboration with University Neighborhood Partners. Mestizo Coffeehouse has been open since 2008 and continues to "Brew up a Better Community One Cup at a Time." For more information, visit

www.mestizocoffeehouse.com/mestizo/about

### 2.0 colorful connection by traci o'very covey 0.1 in i-15 underpass, north side

As part of Salt Lake City's I-15 Underpass Pedestrian Improvements Project, the Arts Council commissioned O'Very Covey to design, fabricate, and install a mixedmedia installation to welcome visitors and residents to the NOTE District and enhance the pedestrian, bicycling, and transportation experience for those traveling east-west under I-15 on North Temple. Colorful Connection consists of steel sculptures, NOTE District signage, a vinyl mural utility box wrap, and complementary landscaping. Playful and bright, O'Very Covey's imaginative characters and installations incorporate the colors and circular shapes of the NOTE District branding throughout the project, highlighting the sense of community and connection in the neighborhood. To see more of O'Very Covey's work, visit https://tracioverycovey.com

#### 3. ESTE BARRIO NO SE VENDE BY JESSICA SOBOGAL © 700 W. NORTH TEMPLE

Unveiled in June of 2018, "Este Barrio No Se Vende," is a portrait of local activist Ella Mendoza created by first generation Colombian American artist Jessica Sabogal. Sabogal uses her art to reach out to marginalized communities and this mural calls attention to gentrification of the West Side of Salt Lake. It was Sabogal's subject, Mendoza, who developed the text in the mural, which translates to "This neighborhood is not for sale." In 2018, Sabogal told SLUG Magazine, "My work always has two intentions. If you see it and you get it, it's for you. I hope it's validating and grounding for you. For the folks that feel anything else, if they feel uncomfortable or [question] why it's in Spanish, or don't immediately understand its importance, it's for [them] too. My goal is to make you curious about your apprehension to the work, to sit in it and have the uncomfortable conversations about it." To learn more, visit www.jessicasabogal.com

## JUXTAPOZ BY CHUCK LANDVATTER, TRENT CALL, DAVE DOMAN, DAVID HABBEN, & MIKE MURDOCK 4. ® BOOST MOBILE, 780 W. NORTH TEMPLE

Juxtapoz Arts and Culture Magazine and Boost Mobile have collaborated to commission murals around the country. When they chose the Boost Mobile on North Temple as a site for new work, they reached out to Dave Habben, who wanted to share the opportunity with other muralists in the community. A team of 5 artists formed; they had worked together in various combinations before and were excited to share one wall. The group agreed on a color palette and committed to the theme "heads looking south," then dove in. The 5 artists fed off each other in a great example of multiple artists maintaining their own style within a cohesive collaboration. Its bright colors and intriguing forms change the feel of North Temple's urban environment and pull viewers in. Left to right when facing the mural are sections by Dave Doman, Mike Murdock, David Habben, Trent Call, and Chuck Landvatter. For Juxtapoz's coverage of the project, visit www.juxtapoz.com/news/street-art

## **5.** © RED IGUANA 2, 866 W. SOUTH TEMPLE

As a sculpture student, artist Stephen Kesler combined an emphasis on wildlife representation with training in large scale fabrication. The result? Massive, lifelike animals. This piece, Xochitonal, depicts a giant iguana who guards the dark watery access to the underworld in Aztec mythology. It was commissioned by the owners of the popular Red Iguana restaurants to celebrate 50 years of the family businesses. Constructing the piece entailed digital scans of a model, the use of a 3d milling machine, 600 pounds of clay forming 120,000 scales, and a final product cast in fiberglass. The whole process took over 2 years. Kesler works under his brand Tusk Sculpture, and his projects are loved and recognized features of the Living Planet Aquarium and Hogle Zoo. To see Kesler's process in action, check out www.tusklife.com

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