



# SALT LAKE CITY 9-LINE BIKE PARK

## Starting Ramp Blocks Mural Opportunity

Public art project at 700 West and 900 South

**CALL FOR UTAH ARTISTS:** Request for Proposals

**APPLICATION DEADLINE:** Saturday, May 4, 2019 at 11:59 pm MDT

**COMMISSION BUDGET:** \$13,100

### PROJECT BACKGROUND

Salt Lake City Parks and Public Lands, with community support and interest, expanded the existing bike park located at 700 West and 900 South in 2017 to provide users and Salt Lake City residents with a unique recreational amenity. The project area encompasses 1.3 acres of property owned by Salt Lake City and is utilized by riders of varying ages and skill levels. The Bike Park includes new jump lines, a pump track, a shade structure, drinking fountains, and seating for riders and non-riders alike.

Jump lines have been constructed for beginner, intermediate, and advanced-level riders. The starting platform for the jump lines has been constructed using large concrete blocks to stabilize the platform and provide dirt retention. Parks and Public Lands, in collaboration with the Salt Lake City Arts Council, is pleased to provide an opportunity for an artist or artist-led team to respond to the starting ramp blocks with a mural proposal.

### SITE LOCATION

The allocated surface area of the starting ramp blocks is 400 square feet, divided into seven sections. Click [here](#) for additional photos of 9-Line Bike Park.



North Wall (top-section): 28' x 3'  
North Wall (mid-section): 24' x 2.5'  
North Wall (lower-section): 10' x 3'

West Wall (top-section): 12' x 3'  
West Wall (mid-section): 27' x 2'

South Wall (top-section): 16' x 3'  
South Wall (mid-section): 24' x 3'

*(Pictured here: Starting Ramp, North Wall)*

### ARTWORK GOALS

The Salt Lake Art Design Board seeks a site-specific mural that:

- Is visually engaging for passersby and those who use and visit the Bike Park;
- Is reflective of Salt Lake City's vibrant and diverse community;
- Is not advertisement.

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## **PROJECT BUDGET & ELIGIBILITY**

The total budget is \$13,100 and is inclusive of artist's fees and related expenses for design, supplies, insurance, transportation, permits, surface preparation, installation, and anti-graffiti protective coating. Any fees incurred for design/artwork related engineering or assistance from any contractors shall be the responsibility of the artist.

ANTI-GRAFFITI PROTECTIVE COATING: A portion of the commissioned budget must be allocated towards anti-graffiti protective coating, which the artist will apply after the completion of the mural. This cost has been considered in the total commission amount. The mural will remain installed for a minimum of 5 years.

The *Call for Artists* is open to all artists or artist-led teams residing in Utah.

## **PROJECT SCHEDULE**

Project Information Session – Thursday, April 11<sup>th</sup> at 5:00 PM, 9-Line Bike Park

Application Deadline – May 4, 2019 at 11:59 PM

Notification of Artist Selection – June 2019

Contract Preparation – June 2019

Installation of Artwork Begins – August 2019

Installation of Artwork Complete – September 2019

Dates are subject to change, except for the application deadline of Saturday, May 4, 2019.

## **SELECTION CRITERIA & PROCESS**

The Salt Lake Art Design Board, in consultation with project stakeholders, will review all of the properly submitted applications and will recommend the artist/teams for the commission to Parks and Public Lands for final approval.

In selecting the artist/team for this project, the following criteria will be considered:

- Final artwork that is one-of-a-kind, site specific and meets the project goals;
- Artistic excellence, innovation and originality as evidenced by visual documentation and supporting materials;
- The artist's final work meets all operational, maintenance, Americans with Disabilities Act (ADA), and public safety requirements;
- Ability to meet deadlines and budget and to perform work in timely, professional manner;
- The artist's professional experience is adequate to meet the demands of the project including the ability to work with stakeholders and project managers.

The artist or artist-led team selected for the project will sign a two-party Artist Commissioned Work Agreement with Salt Lake City Corporation. The selected artist/artist-led team must carry general liability and auto insurance, and must either provide Workers' Compensation or apply for a Workers' Compensation Coverage Waiver. An example of the Artist Commissioned Work Agreement can be found [here](#).

## **APPLICATION REQUIREMENTS**

Submissions that arrive on or before 11:59 pm on Saturday, May 4, 2019 and meet all of the application requirements will be reviewed. To be considered for this project, applicants must submit all of the required materials via the Submittable website [here](#). There is no application fee to apply or to use the Submittable online application system. No other method of submission will be accepted. Late or incomplete applications will not be considered. The applicant's name must appear on all submitted materials.

1. **LETTER OF INTEREST (first name\_last name.letterofinterest.pdf)** 1 page (300-500 words) describing the applicant's interest in, qualifications for, and projects of similar scope/scale.

2. **PROPOSAL (first name\_last name.proposal.pdf)** Artists must submit a color, scale visual rendering and a written description including project intent, dimensions, materials and a preliminary budget. (2 pages maximum)
3. **CURRENT RÉSUMÉ (first name\_last name.resume.pdf)** Maximum of 2 pages per person.
4. **IMAGES OF RECENT WORK (first name\_last name\_title1.jpg, first name\_last name\_title2.jpg, etc.)** Three to five (3-5) jpeg images of unique examples of past work. If applicable, please provide examples of completed past work of similar, scope, scale and budget. Each image must not exceed 1MB in size. Five images per application, not per team member. Each image must include the title, date of completion/installation, media, dimensions (height x width x depth, in feet), location, final project cost and a brief description of the work.
5. **PROFESSIONAL REFERENCES (first name\_last name.references.pdf)** A list of two professional references with contact information (name, title, organization, mailing address, phone number, email address), and relationship with each reference.

**Any materials not specifically requested as part of this application or exceeding the maximum page length or format requirements will not be considered or reviewed by the Selection Committee.**

Incomplete submissions or any application that has not been submitted within the parameters set forth above, as determined by the Salt Lake City Public Art Manager, will not be reviewed or considered.

### **QUESTIONS**

All questions regarding this RFP are to be directed only to Salt Lake City Public Art Program Manager at the email address listed below. All questions and responses will be posted at <http://saltlakepublicart.org/for-artists/calls-for-artists/> for all applicants and potential applicants to review. Applicants may be disqualified if any unsolicited contact related to this RFP is made with an employee of Salt Lake City Corporation, project stakeholders and partners, or the Salt Lake Art Design Board other than the Public Art Program Manager during the selection process. All communication will occur electronically via email. Please review the website below prior to emailing any questions as the website will be updated on a regular basis with any questions and answers. Questions will be answered in the order in which they are received. Questions received after April 26th may go unanswered, so it is suggested all interested artists begin the submission process as soon as possible.

**Contact:** Kat Nix, [katherine.nix@slcgov.com](mailto:katherine.nix@slcgov.com)

**Website:** <http://saltlakepublicart.org/for-artists/calls-for-artists/>

### **SALT LAKE CITY PUBLIC ART PROGRAM**

The Public Art Program, which commissions artists' work for City-owned buildings and public spaces, was established by ordinance in 1984. The Salt Lake Art Design Board is an advisory group of citizens representing different City Council districts, appointed by the Mayor and confirmed by the City Council, to oversee Salt Lake City's public art program. They are selected for their related arts expertise and willingness to serve the community. The Design Board is directed, by ordinance, to select artists for public art commissions in Salt Lake City and recommend those artists to the Mayor for final approval. The current Design Board members include Libby Haslam, Jann Haworth, Nancy Rivera, and Larissa Trout. The Design Board will consult with representatives from SLC Parks and Public Lands to help inform their artist/team selection for this project.

## **SALT LAKE CITY CORPORATION ADDITIONAL POLICIES**

The artist/team selected for the commission will sign a two-party Artists' Commissioned Work Agreement with Salt Lake City Corporation.

The City may accept *Call for Artists (CFA)* submittals as deemed to be in the public interest; proceed with further selection processes; reject any and all submissions; or may waive any irregularity, informality, or technicality in proposals received. The Mayor, based on the Art Design Board's recommendation, will determine from the submitted information the most qualified Proposer to meet the stated duties as evaluated under the criteria set forth herein. The determination of the most advantageous proposal shall be final and conclusive.

The issuance of the *CFA* and the receipt and evaluation of the submittals does not obligate the City to select a Proposer or enter into any agreement. A submittal does not constitute business terms under any eventual agreement. The City will not pay costs incurred in responding to the *CFA* unless specified in the *CFA*. The City may cancel this process at any time prior to the execution of any agreement without liability.

The City reserves the right to revise the *CFA* evaluation process. Such revision will be announced in writing to all *CFA* respondents or short-listed teams, depending on the timing of the change. The City also reserves the right to reject any and all *CFA* responses at any time, or to terminate any negotiations implied in this *CFA* or initiated subsequent to it. If the Art Design Board receives a submittal it deems incomplete or ambiguous, it reserves the right to request additional information or to reject the submittal.

The City reserves the right to, at any time and for any reason, discontinue negotiations with any initially selected Proposer, and to pursue negotiations with an alternative team. Proposers or their agents are instructed not to contact Art Design Board members, City officials or employees or attempt to externally manipulate or influence the procurement process in any way, other than through the instructions contained herein, from the date of release of this *CFA* to the date of execution of an Agreement resulting from this solicitation. City, in its sole discretion, may disqualify Proposers who violate this paragraph.