

Granary Mural Grant Program

Questions and Answers

1. Answered 4/6/18

Question: Can the murals be made of a marble or stone low relief? Or does it mean a painting only?

Answer: The original appropriation by the RDA Board was intended to support murals and when the appropriation was discussed the RDA Board referenced paintings. Yet, no medium was specifically identified in the appropriation language. Therefore, it is up to the artist and the property owner to determine what medium is best for the building. Should something three dimensional be considered I would advise the property owner and artist to undergo a structural analysis with an engineer to ensure the building could support the addition and to ensure the artwork is safe for the public and could withstand Utah's variable climate.

2. Answered 4/6/18

Question: How do we contact the property owner? Who is the property owner?

Answer: It is the responsibility of the artist to find a property owner and vice versa, if a property owner wants art on their property it is their responsibility to find an artist.

If property owners are interested in having a mural added to their building, I have volunteered to put the property owner's contact information along with the property available to receive a mural on the public art website at <http://saltlakepublicart.org/for-artists/calls-for-artists> As property owners contact me I will upload their information and artists can then contact property owners who have property they are interested in.

3. Answered 4/6/18

Questions:

1. I have been planning on painting over an existing mural (Located on 400 west and just north of 800 south) Can I submit a design for this wall on this grant?
2. Is that wall part of your project?
3. Also What other walls do you have in mind?
4. Or do you want the artist to contact the owners of the walls?

Answers:

1. As long as the wall is in the Granary District boundaries, which can be found on a map located in the official grant program document found here <http://saltlakepublicart.org/for-artists/calls-for-artists>, and the property owner has agreed to allow you to paint on the wall, and you have followed all submission instructions as outlined in the grant program document, your proposal will be considered.
2. The specific location you have mentioned (400 West 800 South) is within the Granary District boundaries.

3. Neither the RDA, nor the City has identified any specific walls for this project.
4. It is up to the artist and/or property owner to determine which walls will be best for this project. It is the responsibility of the artist to find a property owner and vice versa, if a property owner wants art on their property it is their responsibility to find an artist.

4. Answered 4/13/18

Questions:

1. If the wall is 500 square feet. That would be \$15,000 for the wall. and if its 80 square feet. It would be \$2400.00?
2. Also. I assume only 1 artist can do 1 wall. Is that correct?
3. When a design and wall is agreed on by the artist and owner. Do you have a date that it should be completed by?
4. Curious. Why is 700 south and 600 south along 600 west not included?

Answers:

1. You are correct in your calculations.
2. No, you assume incorrectly. There is no limit to how many walls an artist can paint.
3. Yes, according to the official Mural Grant Program document, the project (mural) must be completed as intended within one month from grant award, weather permitting.
4. The boundaries for the program were set forth to mimic the RDA Granary District project area. The RDA is not permitted to spend any funds outside of their project area.

5. Answered 4/13/18

Question: I was just curious if any specific business owners in this area came forward stating that they would prefer to have a mural on their building?

If so, is that information you could freely share?

Answer: Yes, some business owners have come forward expressing interest in partnering with an artist(s). This information will be shared at <http://saltlakepublicart.org/for-artists/calls-for-artists>, beneath the Granary Mural Grant Program Question and Answers link. The site will be updated every Friday (beginning today) with new questions, answers, and available walls. It will be up to the property owner to manage their own artist selection process.

6. Answered 4/13/18

Question: I have a question about how many walls an artist is eligible to apply for. I reviewed the RFP and didn't see anything specifically about it.

Answer: There is no limit to how many walls an artist can paint. However, for every proposal an artist has, you must have a property owner agreement stating they have given you permission to paint the specified mural on a specified wall.

7. Answered 4/13/18

Questions:

1. Is it acceptable to paint a mural off site on a durable water resistant surface such as MDO and install it on site once it's complete?
2. Is it acceptable to paint a series of murals installed on the same wall instead on one continuous mural? For example, if I wanted to paint five 8'8' murals that are similar in style and subject matter all installed on the same wall with a 2' gap between them is this allowed?

Answers:

1. It is up to the artist and the property owner to determine what medium is best for the building. Should something three dimensional be considered, like MDO or sculpture, I would advise the property owner and artist to undergo a structural analysis with an engineer to ensure the building could support the addition and to ensure the artwork is safe for the public and could withstand Utah's variable climate.
2. It is up to the property owner to determine how many murals by a specific artist they are willing to allow on their building, so prior to applying you would need to clear your proposal with a property owner and specify said agreement in a formal letter. Refer to article 3.3 in the official Granary District Mural Grant Program guidelines.

8. Answered 4/13/18

Questions: I am having trouble finding the locations in the granary district that have agreed to host murals. Is that somewhere posted yet? I specifically am interested in contacting big o donuts. Have they expressed interest?

Answers: Property owners interested in partnering with artists will have their site and contact information uploaded to: <http://saltlakepublicart.org/for-artists/calls-for-artists/> beneath "Available Walls." This section of the site was created and updated for the first time on 4/13/18 and will be updated as soon as property owners express interest and provide the necessary information. Unfortunately, Big O Donuts does not fall within the RDA Granary District Project Area boundaries, so they would not be eligible for this grant program.

9. Answered 4/17/18

Question: Would it be possible to receive two mural grants for a single building, or are local companies/property owners limited to receiving one grant?

Answer: Granary District property owners are welcome to partner with multiple artists for multiple mural commissions. The selection committee and project stakeholders want to support as many artists as possible for as many murals as possible, so we encourage you to pair with a different, unique artist for each mural. That said, you could pair with 4 artists to have 4 different murals on your single property.

10. Answered 4/18/18

Question: I would very much like to be a part of this Granary District Mural Program, or any other art project you all host, as an assistant rather than the lead artist. Is there a way in which I can volunteer my time, energy, and artistic skills to assist any or all of these artists as they begin to install their murals?

Answer: Upon artist selection, I will notify all artists of your willingness to participate. For future projects, I suggest you both apply for the calls that suit you and follow up with a similar email request. In addition, I'd be happy to brainstorm additional ways emerging artists can pair with selected artists in such a manner. If you have any ideas, please send those along and I will also confer with the Art Design Board, the Mayoral-appointed Board responsible for helping to guide the Public Art Program.

11. Answered 4/18/18

Question: Has the VOA or Maud's Cafe expressed interest in participating?

If they haven't expressed interest, is it still appropriate for an artist to contact them to see, or do we only contact people who are on your list?

Answer: Neither the VOA nor Maud's Café has expressed interest in participating.

It is appropriate for artists to contact any property owner they are interested in partnering with. The Salt Lake City Public Art Program is only providing properties that have expressed the desire to pair with an artist and have their information published on the saltlakepublicart.org website. There are likely other property owners in the Granary District who are unaware of the program and may be interested in a collaboration.

12. Answered 4/18/18

Questions: First, How many murals are left? I have meetings with two property owners next week and will put in a proposal's next Wednesday but if there's no murals left then I won't waste the property owners' time.

Second, I will be in Europe until June 25. Is it possible to delay the grant money being issued until June 26 so that I can have June 26 till July 26 to finish a mural.

Answers: 1) Grant awards have not been given yet and no applications have been reviewed, so the full \$150,000 is available to be allocated to selected artists.

2) If selected for an award, awardees must follow the guidelines as set forth within the mural program document, which state:

Once an artist has been approved through the review process (see Section 7 below), the RDA will enter into an agreement with the artist regarding the mural artwork and the grant award ("Grant Agreement"). The Grant Agreement will state that the RDA shall pay the artist for the mural in two installments as follows: fifty percent (50%) of the Grant Payment upon execution

of the Grant Agreement; and fifty percent (50%) upon the RDA's inspection and approval of the completed mural. The project must be completed as intended within one month from grant award, weather permitting.

All grant agreements must be executed by June 30th, meaning at the latest artists will have until July 30th to complete their murals.

13. Answered 4/23/18

Question: I have approached an owner, secured permission, but he is on holiday now and I don't yet have a letter from him as I overlooked that requirement when I was communicating with his tenant.

I hope that the owner will be back before the deadline, and I have let them know that I need a letter and the info detailed in the call for interest. Should that letter not be in my hands by the 17th I would like to ask if a letter from the owner's tenant, who spoke directly to the owner as my representative would stand, as he witnessed the owner's agreement?

Answer: As far as the property owner agreement, you must have a signed letter from the property owner, a tenant will not suffice.

14. Answered 4/23/18

Questions:

1. Because Artspace has three properties in Granary, is it possible to support multiple artists/projects with space for their art? Or can we only partner with one artist?
2. Are there any parameters that require the mural be street-facing? Or is it possible to have a proposal that is on an exterior wall that is farther into the grounds of our property?
3. Would a cement planter count as an exterior wall? Or does it have to be a building wall?

Answers:

1. Yes, multiple artists may apply to create works on multiple properties owned by the same person or entity.
2. No, there are no parameters that specify the mural must be street-facing. As long as the wall is exterior and the public has access to the mural, the wall is eligible.
3. According to the official Granary District Mural Grant Program document, the Program shall provide grants for **new mural artwork installed on exterior wall(s) of properties** located within the designated RDA Granary District Project Area, therefore a cement planter would not be eligible to receive the funds.

15. Answered 4/25/18

Question: In the map provided, the boundary is in the middle of the street. Does this mean that only one side of the street is included, or both?

Answer: The map located on the last page of the call for artists, which can be found here: <http://saltlakepublicart.org/for-artists/calls-for-artists/> has marked boundaries on the edge of the streets, not in the middle. So for instance, if you're looking at the 300 West boundary, the permissible properties are those on the west side of the street.

If you have a property in mind and want me to verify it falls within the RDA Granary District Boundaries I can do that for you.

16. Answered 4/27/18

Question: A question about how the funds can be used for large murals that would exceed \$15,000 in expenses. For example the Atmosphere Studio project has two wall opportunities that are 2600 to 9000 sqft. Would or could the building owners be asked to cover expenses beyond the \$15,000?

Answer: If the project budget exceeds \$15,000 it would be the responsibility of the artist and the property owner to agree on a method to pay the remainder of the costs. All applications must include an itemized budget detailing the costs of all expenses. If the committee sees a project exceeding the maximum \$15,000 grant award it would be expected that additional sources of income be secured and noted on the itemized budget so the budget reflects the cost of the entire proposed project.

17. Answered 5/1/18

Question: We would love an opportunity to discuss having the Salt Lake City Arts Council as a partner in our community-collaboration project, as well as the possibility of applying for the Granary Mural funding within a different timeline.

Please let me know if you have any availability to meet within the next week.

Answer: I will be out of the office May 2-May 6, so will be unable to meet. However I'd be happy to discuss your community collaboration after May 17th and a potential Arts Council partnership.

Please keep in mind any specific questions regarding the Granary Mural Grant Program must be sent to me via email so I may comply with the terms outlined in the program.

Regarding an extension to the Granary Mural Grant Program deadline, though your project sounds great, your timeline is outside the bounds of our current grant program. That said, we will review applications received by the deadline and will select artists who have proposed projects that fit the Program's parameters. If we have grant funds remaining, we will determine the best way to move forward with the remaining funds, which may include working with artists like yourself who have established projects that fit the Program's goals, are in the project area boundaries, and that are in need of funding.

18. Answered 5/1/18

Question: Are we allowed to request when we would like to do the work? I am taking an internship for the summer and would like to do the mural after August 10th. Is this even possible?

Answer: According to the parameters outlined in the Granary District Mural Grant Program document, the project (mural) must be completed as intended within one month from the grant award, weather permitting. Grant agreements are scheduled to be completed by June 30, 2018. Therefore the latest date a mural could be completed is July 30, 2018.

19. Answered 5/1/18

Question: I was told that photo murals are applicable for the Granary district art project, ie. large wraps covering building sides. I want to make sure this is accurate.

Answer: As long as you follow all of the guidelines as outlined in the Granary Mural Grant Program document you may propose any media. The original appropriation by the RDA Board was intended to support murals and when the appropriation was discussed the RDA Board referenced paintings. Yet, no medium was specifically identified in the appropriation language. Therefore, it is up to the artist and the property owner to determine what medium is best for the building. Should something three dimensional be considered I would advise the property owner and artist to undergo a structural analysis with an engineer to ensure the building could support the addition and to ensure the artwork is safe for the public and could withstand Utah's variable climate.

20. Answered 5/1/18

Question: When I called [Specialty Steel] today to set up a time to meet and show designs, Sean the owner there told me that someone that said they were from the city mural program came by and would be handling the work.

I was able to get a contact for Renya Nelson who he believed to be over part of the program. Is she with the city?

I know that building owners are submitting their walls to you for murals, so would it be a good idea to send you our work so it can be submitted for approval? Or do we just keep trying to track down owners? I know the deadline is coming up so we need to nail this down I'm just confused whether Renya is another artist, with the city, or contracted out to connect property owners with artists?

Answer: No, Renya Nelson has not been hired for or by the City to assist with the Mural Grant Program. She is a private, interested community member who has taken it upon herself to connect artists with property owners.

In reference to sending me your work, no, please do not do that as it will not be reviewed unless it is submitted according to the parameters set forth in the official program document. Please

only submit completed applications according to the guidelines in the Granary District Mural Grant Program document found here: <http://saltlakepublicart.org/for-artists/calls-for-artists/>

To create a partnership with a property owner, I suggest you either contact the businesses listed on the Public Art Website or continue to make contacts on your own.

21. Answered 5/9/18

Question: One of the challenges for the artist is finding the owners of the various building in the Granary District where we could paint a mural. There are plenty of walls but who owns them is a mystery.

I've found few of them but many are still unknown.

If you can offer any additional assistance other than what I have seen in the FAQ doc and on the website it would be greatly appreciated. For example, is there someone in a different agency in SLC government who would have this information?

Answer: Unfortunately, we only have contact information for those property owners listed at <http://saltlakepublicart.org/for-artists/calls-for-artists/>.

22. Answered 5/9/18

Question: Short of going door to door, I would love to get an idea of interested owners and dimensions of buildings for said art campaign. Can you please tell me the best way to get in touch with the business owners in Granary District?

Answer: Going door to door and visiting <http://saltlakepublicart.org/for-artists/calls-for-artists/> are the best ways to find willing property owners. On the website listed, there is a list of the property owners who are willing to allow a mural on their building and who are interested in finding an artist.

23. Answered 5/9/18

Question: One other question re. the Granary application- it says that the sketch/design for the mural and the budget need to be on one page...??

Sort of messes up the drawing for me as the wall is really long which means that I have to shrink it to a thumbnail if I am going to get the budget on the same page. Can I send a separate sheet for the budget?

Answer: Please follow all instructions as outlined on the Granary District Mural Program document, meaning you will need to have your design and budget on one page. The applications submitted that do not follow the guidelines will not be reviewed.

Also, in the event you have other questions, please review the Mural Program Questions and Answer document that can be found here: <http://saltlakepublicart.org/for-artists/calls-for->

artists/ I answer questions regarding the Granary Mural Program once a week and post all questions and answers publically to assist those applying.

24. Answered 5/14/18

Question: Does the submission need to come via mail or similar or would you accept emailed submissions?

Answer: The official Granary District Mural Grant Program document states, "Late applications (postmarked later than May 17, 2018) will not be accepted and incomplete applications, including those not formatted correctly, will not be reviewed. To be considered for this project, applicants must submit all of the required materials in the format identified below **on a flash drive labeled with applicant's name**. DVDs, CDs, paper copies and *electronic submissions will not be accepted.*" So please read and follow all instructions carefully before submitting as electronic submissions will not be accepted.

25. Answered 5/14/18

Question: I am however uncertain about how it works with having to track down the owners, to propose the idea to them. I understand this is the artist's responsibility? I am hoping to have a conversation with someone directly, as the idea I have on that might not be accurate. I'd really appreciate it if you could fill me in on that via email or a phone conversation works fine, if that is better for you.

Answer: Yes, you are correct. It is the artist's responsibility to find a property owner willing to partner with them on this project. Property owners who have expressed interest directly to the City and are in search of artists to paint murals on their property are listed here: <http://saltlakepublicart.org/for-artists/calls-for-artists/> under "AVAILABLE WALLS." Artists are also encouraged to forge relationships with non-listed property owners on their own.

Also, to remain fair to all artists interested in this project and according to the Granary District Mural Grant Program document, "**All communication will occur electronically**. Please review the website below prior to emailing any questions as the website will be updated on a regular basis with questions and answers. Questions will be answered in the order in which they are received. Questions received after May 10, 2018 may go unanswered, so it is suggested all interested artists begin the submission process as soon as possible."

A link to all questions and answers can be found here: <http://saltlakepublicart.org/for-artists/calls-for-artists/>

26. Answered 5/14/18

Question: Our building is an important contributor to the Granary Row business community. 619 south 600 west is home to over 2 dozen awesome locally owned and operated businesses, including SLC crossfit, bowen therapeutic bodywork, switch, elevated float, vicer tattoo, half a dozen local artists and more!! Is there hope of us to be included?

Answer: The funds for this program have been allocated by The Redevelopment Agency of Salt Lake City (RDA). The RDA is not permitted to spend any funds outside of their project area boundaries, which are outlined in the Granary District Mural Grant Program, and which do not include the address of 619 South and 600 West, therefore, no, I am sorry, but your business is not eligible to partner with an artist to receive a Granary District Mural Grant award and there are no plans to expand to the project area boundaries.

27. Answered 5/14/18

Question: The Cora Worx website states that eligibility is for same state resident artists, but reading the RFP pdf for more information I didn't see that stated clearly. Do you accept out of state submission?

Answer: The Cora Worx website is not accurate. Any artist is eligible to apply for the grant program as long as they follow all instructions outlined in the official Granary District Mural Grant Program document, which can be found here: <http://saltlakepublicart.org/for-artists/calls-for-artists/>. This includes partnering with a local business owner and providing a signed agreement stating the partnership.

28. Answered 5/14/18

Question: I am an artist proposing a mural for the Granary District Mural Grant Program. I have permission from the owner, [removed for privacy], to paint a mural that wraps around his building located at 780 South 400 West. My concept includes the front and side of the building which totals 4,488 sq ft, 924 of those square feet are on the front south-side wall of the building and wrap around to a 3,564 sq ft west-facing wall. Therefore it would be in the parameters of several murals in one.

I am contacting you to find out how to precede with these larger dimensions within my proposal, and if it is permissible for me to propose under these conditions? It would however be possible to only do a portion of the walls, for example just the front 924 sq ft wall, or 500 sq feet of the 3,564 ft wall, however my concept includes the entirety of the 2 conjoined spaces.

Answer: Grant awards can be at maximum \$15,000, which equates to a 500 sqft mural. In your proposal I recommend you propose a 500 sqft mural and outline what that mural would look like in your rendering. If you have room in your proposal to mention your concept for a larger proposal that would be helpful to know, though you should mention how you will retain funds for the remainder of your mural and if you don't receive those funds what your plans will be. You are also responsible for submitting an itemized budget and you can make notes on that as well. In summary, I recommend you submit a proposal and budget for a 500 sqft mural and if you have room to add your full concept along with a budget that shows how you intend to realize your full concept.

29. Answered 5/15/18

Question: Some of us were thinking that it would be nice to include the Granary District's official logo in one of our mural submissions. Would that logo be exempt from the "no advertisement" rule? I have attached the district's official marketing collateral for reference.

Answer: Including one or more of the Granary District's official logos would not violate the terms of the Grant Program. The language that stipulates "not an advertisement" was more geared towards preventing individual businesses from simply agreeing to murals that are comprised of promoting their individual businesses. That said, feel free to work with artists to propose a mural that includes the Granary District logo(s), as doing so may also comply with the Program's goal to "Reflect the Granary District's character."

30. Answered 5/17/18

Question: As I know a bunch of landowners and several artists I know were intimidated by the need to contact them directly, I'm helping to wrangle some artists and landowners to make this happen. That being the case, is it okay if I apply on behalf of the artists (As their agent) or should I get them to apply individually?

Answer: I recommend each individual artist apply on behalf of themselves as agreements will be executed directly with individual artists and funds awarded will be released directly to the artist applying. Also, we need to ensure there is a variety of diverse artists awarded grants and one way to do so is to create agreements directly with the applying artist. If you applied for multiple grants, even if you named multiple artists, the grant agreement would be with you, rather than with multiple artists and we could not ensure that the diversity measure has been met. In addition, having the artists apply on their own will also give them the experience needed to apply to future calls for artists. However, I'm sure your expertise will be very helpful, so please continue assisting.

31. Answered 5/17/18

Question: I'm part of a Polynesian group (three total) of artists who are getting ready to submit a proposal. We have been outreaching to several businesses with several different concepts and received two contracts. My questions to you are:

- May we submit two grant proposals?
- And if so, would it be okay to use the same budget for both projects seeing as they are require similar materials?

Answer: Yes, you may submit more than one application if you have more than one agreement with a property owner. Please submit additional applications on separate flash drives and include all application materials in each submission.

You may use the same budget if the proposal is the same for both buildings. However, I recommend analyzing the budget closely to ensure that the two projects would cost the same amount. Budgets will need to be unique if any part of the project is unique. For instance if the size of the mural changes a different amount of materials will be required. In addition,

depending on where the mural is located different resources may be needed, which would affect the budget.